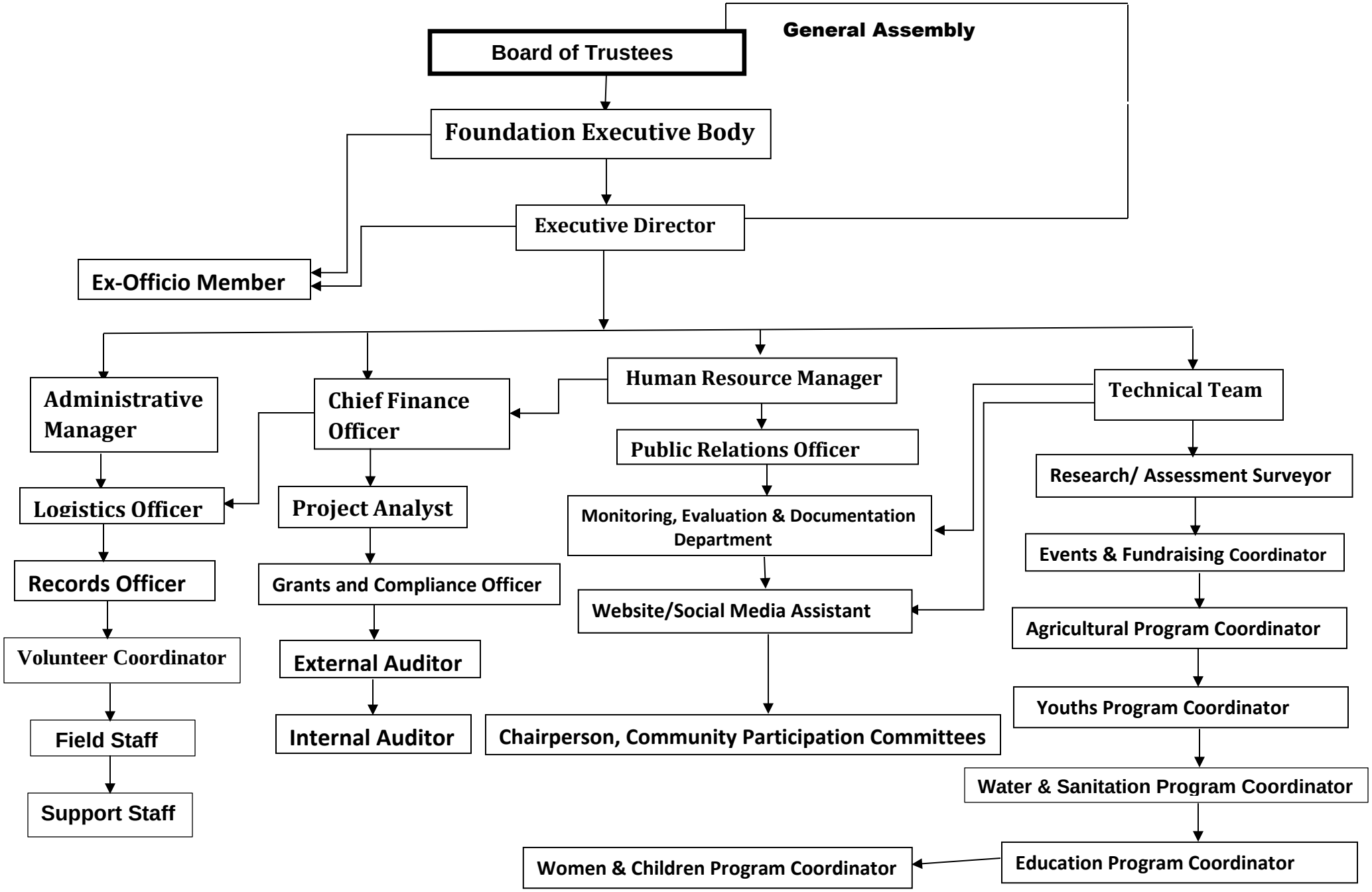CULTURAL ORGANIZATION STRUCTURE OF NEW EMPOWERMENT INITIATIVE-SL (NEI-SL)